

CELEBRATING 20 YEARS OF CAMPUS CIRCLE

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ON THE MENU

HIPPIE CHIPS

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CRUNCH YOUR WAY TO THE '70S WITH HIPPIE CHIPS FLAVORS LIKE Haight-AshBerry Jalapeño, Lime Is On My Side Cracked Pepper and Chive-Talkin' Sour Cream. After reaching the bottom of a Hippie Chips bag, grab another, because these flavorful snacks are low in fat and calories.

After years of chowing down on unhealthy backstage snacks, musicians Dan and Jean Ehrlich decided to create all natural snacks with Rock-n-Roll Gourmet. Hippie Chips also help promote Rock Out Childhood Obesity NOW, which encourages children to engage in healthier lifestyles. You can score Rock-n-Roll Gourmet snacks at rocknrollgourmet.com, regional supermarket chains, natural food stores and convenience stores.

March 8, 2010

<http://www.campuscircle.com/review.cfm?r=10516&h=Hippie-Chips->

Pop and crunch your way to the '70s with a bag of Hippie Chips. With various flavors available like Haight-AshBerry Jalapeño, Memphis Blues Barbeque, Lime Is On My Side Cracked Pepper and Chive-Talkin' Sour Cream, you are sure to find something groovy. After reaching the bottom of a Hippie Chips bag and after finishing off the crumbs, "don't worry be hippie" and grab another, because these crunchy, rich-in-flavor snacks are low fat and low in calories.

Rock-n-Roll Gourmet has brought "healthy snacks for the rocker in you." If their catchy titles and unique, multicolored packaging is not enough to entice you, the chips' gluten-free delicious taste might just do the trick. After years of chowing down on unhealthy backstage snacks, a pair of musicians, Dan and Jean Ehrlich, decided to combine their food experiences and love of music to create all natural, guilt-free snacks. They were recently joined by an investor team who is helping the married couple diversify and spread the love of rock 'n' roll one snack bag at a time. The founders don't just stop at bringing peace, love and treats; they have also used the launching of their hip chips to promote an organization called ROCO NOW to Rock Out Childhood Obesity NOW, which encourages children to engage in a healthier, active lifestyle.

No matter what your task is: watching the playoffs, rocking out to a concert or just lounging, kick back and grab a bag of any of the Rock-n-Roll Gourmet products available, including Sweet Emotions, Little Wings and Rock & Pop Kettle Korn. Join the snack revolution, taste the attitude and get to munching. You can score the Rock-n-Roll Gourmet snacks online (rocknrollgourmet.com), at regional supermarket chains, natural food stores and convenience stores.